

THE SMITH FAMILY FOUNDATION

Annual Report

July 1, 2019- June 30, 2020

Mission: To empower our community, cultivate leaders and transform lives by providing funding and transformative leadership development to Trenton based organizations.

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MISSION

To empower our community, cultivate leaders and transform lives by providing funding and leadership development to Trenton based organizations

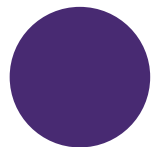
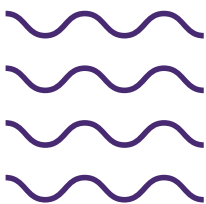


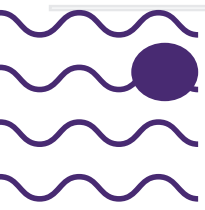
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VISION

To be the standard for transformational philanthropy and leadership development in the nonprofit sector in our region

CORE VALUES

Sowing The Seed EDUCATION

We prioritize education because it is the key to success! Education creates opportunities for those in educationally and economically disadvantaged communities.

Fostering Sustainability

CULTIVATION

Not only do we fund our partners, we empower them by providing leadership development and workshops that ensure the success and sustainability of their programs.

Changing Lives

TRANSFORMATION

We know that with funding, education, and training, our partners can expand the reach and effectiveness of their program and thus transform more lives in Our City.

URBAN MINISTRY

We are dedicated to providing leadership training, funding and practical resources that local churches and ministries can use to address the needs of the community in an ever-changing landscape of youth, families, and culture.

Trenton Grassroots organizations as defined by the foundation are as follows:

Grass Roots Organizations are started by like-minded people who are passionate about empowering communities. They speak directly to a subsection of the community with whom are in their circle of influence. Grass Roots organizations have leadership and organizational "gaps" that may hinder their growth and support from the larger community; however, these organizations have big ideas about change but little resources to become the transformative agent that they seek to be in their community. The Smith Family Foundation is seeking to provide some of these resources to organizations who further our mission to Educate, Cultivate, and Transform lives in Trenton, NJ. Grassroots Organizations supported by the Smith Family Foundation of New Jersey's Forever Forward Planning Grant must have an annual budget of \$250,000 or less, have been in operation for at least 3 years, have an established board, and at least one full time staff member or volunteer running the day-to-day operations.



Service Agenda

Higher Education as the Normal

Next Step: The Smith Family

Foundation NJ is focused on

programming that directly

impacts College & Career

Readiness for Trentonians. We

believe that all Trentonians have

a right to be educated and that

education will promote a

stimulus in the city in a variety of

ways. We attest that "Higher

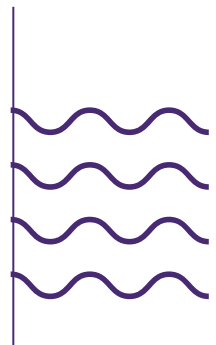
Education as the Normal Next

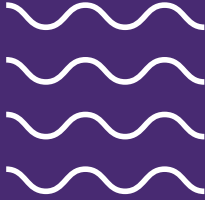
Step" is our goal with an

emphasis on college and

increased career/vocational

awareness.





grants

COVID - 19 Response & Recovery Grants

**CITY OF TRENTON
HOMELESS PROGRAM,
\$50,000**

**TRENTON PUBLIC LIBRARY
\$1,000**

**Howard's Healthy Choices -
\$875 (Vouchers)**

R.O.S.A - \$755 (Vouchers)

**NJ Pandemic Relief Fund
\$50,000 (To Close Digital Divide in
Trenton**

SUMMER GRANTS 2020

**Thomas Edison State
University \$1,000**

**Help Self, Inc. \$2,300 (\$1000
Mini-Grant \$1300 Vouchers)**

**James R. Halsey Foundation
of the Arts \$800**

**Greater Harvest Church \$750
(\$500 Grant \$250 Vouchers)**

**The Children's Home
Society of New Jersey -
\$5,000**

NJTLT- \$5,000

**Trenton Circus Squad
\$5,000**

Safe Haven \$5,000

**TCHS All Year Scholars
Athletics - \$650**

**The First Tee of Greater
Trenton - \$750**

**Neighbors of 100 Humbolt
Street- \$1,350 (Vouchers)**

UPI - \$1000

SHEWINS \$1000

Homeworks \$1000

**Empowerment House -
\$1,075**

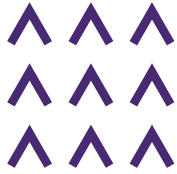
**Assembly of God \$750
(\$500 Grant \$250
Vouchers)**

**Deeper Life Church \$750
(\$500 Grant \$250 Vouchers)**

Urban Promise \$5,000.

**HomeFront Summer
Camp- \$5,000**

**Trenton Musinc
Makers\$5,000**



Grant Awardees 2019-2020

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SOWING SEEDS
IN THE CITY OF
TRENTON

**Forever
Forward
Grant**

Help Self CDC \$20,000

HomeWorks Trenton
\$20,000

Howard's Healthy
Choices \$20,000



Message From the Executive Director

Congratulations,

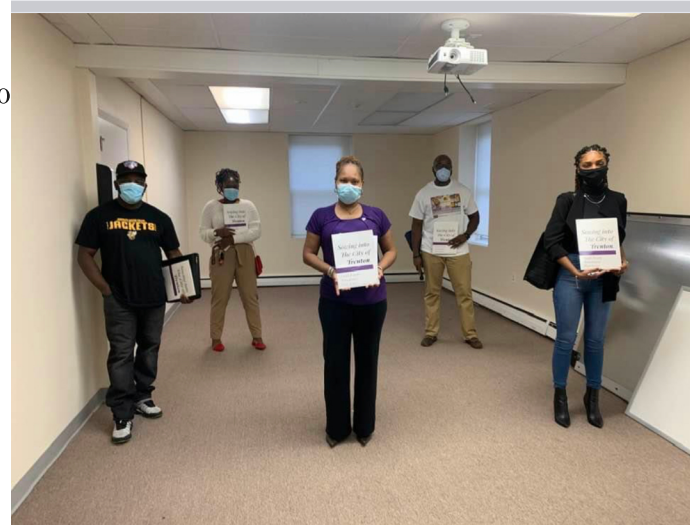
The Smith Family Foundation has had a great year! To God be the Glory! We have had an amazing increase in the number of corporate and individual donors who support the mission of our Foundation. As a new philanthropic organization in our region. The Smith Family Foundation is becoming a staple of excellence and innovation among our peers.

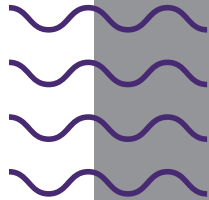
Thanks to our founder, Pastor Pearlie Smith, we have a new headquarters at 471 Parkway Avenue in Trenton. At 407 West State Street, we are launching our non-profit Incubation Center. Further, we are implementing our new Community Engagement Department, Pathways to Student Success, our signature Forever Forward Grant, COVID-19 Response mini-grants, our new e-learning platform, a great YouthTurn summer program, the purchase and renovation of our business venture (395 West State Street 1 commercial unit, 5 residential units), helped close the digital divide for children in Trenton public schools and are currently providing over 1500 quality earphones with mics to our community.

We are gearing up for our 5th year in service 2021 will be hosting our 1st Fundraising Gala headed by Board Member Marsha Moore. I look forward to working with each of you to make our 5th year a great

success!

Jeremiah 33:3





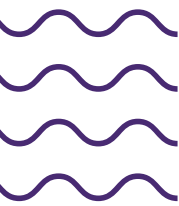
Our Founding Scriptures

Matthews 5:15-16 Neither do men light a candle, and put it under a bushel, but on a candlestick; and it giveth light unto all that are in the house. Let your light so shine before men, that they may see your good works, and glorify your Father which is in heaven.

Matthews 9:35-38 And Jesus went about all the cities and villages, teaching in their synagogues, and preaching the gospel of the kingdom, and healing every sickness and every disease among the people. But when he saw the multitudes, he was moved with compassion on them, because they fainted, and were scattered abroad, as sheep having no shepherd. The harvest truly is plenteous, but the labourers are few; Pray ye therefore the Lord of the harvest, that he will send forth labourers into his harvest.

2 Corinthians 9:6-8 But this I say, He which soweth sparingly shall reap also sparingly; and he which soweth bountifully shall reap also bountifully. Every man according as he purposeth in his heart, so let him give; not grudgingly, or of necessity: for God loveth a cheerful giver. And God is able to make all grace abound toward you; that ye, always having all sufficiency in all things, may abound to every good work.





TEAM SFFNJ



Mrs. Katherine Nunnally, MPA, CEO/ED



Mr. Harold Smith - Director of Operations



Dr. Valerie Arthur, D.Min -
Director of Human Resources
& Urban Ministries



Mrs. Tara Butler -
Director of
Community
Engagement



Mrs. Teska Frisby -
Executive Assistant



Ms. Beverly
Higgins -
Administrative
Assistant



Dr. Kobinah Abdul-Salim -
Information Technology Consultant



Ms. Teela Smith -
Office Manager



Mr. Tyrell Smith - Community
Engagement Specialist/ Event
Coordinator



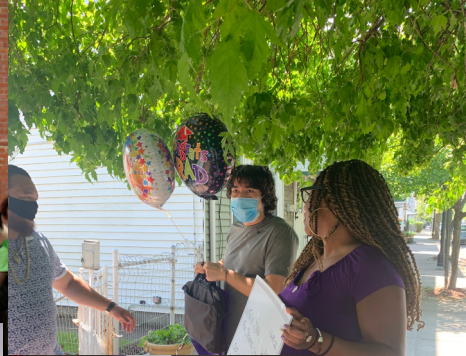
Mr. Seamon Smith - Building
Manager/ SaKura Manager



Ms. Sharese York - Director of
#IAMTHECHANGE

SFFNJ SNAPSHOT

1619 PROJECT WITH NICOLE HANNAH JONES
YOUTH TURN 2020 - "FAME Jr. The Show Must Go On"
YOUTH TURN 2020 - 15 MUSIC STUDENTS
TRENTON HIGH PRAYER CHAIN - OVER 500 PARTICIPANTS
COVID 19 - COMMUNITY CONVERSATIONS OVER 400
PARTICIPANTS
COMMUNITY EMPOWERMENT CLASSES OVER 20 ORGANIZATION
PARTICIPATED
COLLEGE CARE PACKAGES 300 STUDENT SERVED
NEW BUILDING INVESTMENT RENOVATIONS DUE TO FINISH IN
OCTOBER 2020 (395 West State Street)
STRONGER RELATIONSHIP WITH STATE & CITY GOVERNMENT, PUBLIC
SCHOOL DISTRICT AND LOCAL CONGREGATIONS.
NEW WEBSITE
SFFNJ/TCHS LEGACY SCHOLARSHIP \$40,000 AWARDED
TO CHARLENE RICHARDS (GEORGE WASHINGTON
UNIVERSITY)
#IAMTHECHANGE SCHOLARSHIP \$20,000
#IAMTHECHANGE BOOK SCHOLARSHIP \$3,500.00
#IAMTHECHANGE COMMUNITY SCHOLARSHIPS
HAZEL & RALPH MCMILLIAN HBCU SCHOLARSHIP \$5,000.00
SEAMON & JENNIFER SMITH TRADE SCHOOL SCHOLARSHIP \$500
DEREK CLARK TRADE SCHOOL SCHOLARSHIP &
TRANSPORTATION VOUCHER \$1,200.00



+35%

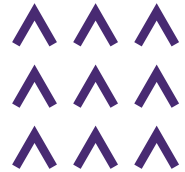
We would like to see a 35% increase in grassroots organizations engaged and Resource Room usage.

+55%

We would like to see 55% more summer interns and internship corporate opportunities

+75%

We would like to see 75% more generated revenue and business opportunities for the Foundation.



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